

OUR MISSION

Lakeside's mission remains true today as we welcome thousands of individuals and families to the shoreline - *to enrich the quality of life for all people, to foster traditional Christian values, and to nurture relationships through opportunities for renewal and growth - spiritually, intellectually, culturally and physically - while preserving Lakeside's heritage.*



Dear Lakesiders,

As we reflect upon this most recent fiscal year and look forward to the future, we are reminded that for 150 years, Lakeside has been a place of spiritual growth and renewal; a place of educational and cultural enrichment; and a place to walk your dog, ride a bike or enjoy the lakefront. As the Interim President and CEO of Lakeside Chautauqua, I am privileged to present the Annual Report from April 1, 2022, through March 31, 2023.

People are the foundation of every community, and I express my gratitude to every donor, team member, and board member who contributed to our success. Your support, dedication, enthusiasm, and generosity were instrumental in shaping our programs over the past year. Despite our challenges, your commitment to our shared vision has been remarkable. Amidst all of this, we learned more about the world, our neighbors and ourselves.

Throughout the year, our team and volunteers enhanced the physical spaces and facilities that make Lakeside Chautauqua a cherished destination for generations. From revitalizing our historic buildings to investing in sustainable initiatives, we remained steadfast to our mission and preserving the unique charm that has made Lakeside Chautauqua a sanctuary for personal growth and renewal.

Looking ahead, we are excited about the possibilities that lie before us. We remain resolute in our obligation to promote religion, education, cultural arts and recreational activities for all ages. We aim to ensure that Lakeside Chautauqua thrives as a vibrant and inclusive community where minds are enlightened, spirits are renewed, and lifelong memories are created.

I invite you to explore the Annual Report, which comprehensively overviews our accomplishments, challenges, and aspirations. It is a testament to the collective efforts of our entire community and a celebration of what we have achieved together. With your strong commitment, we have grown, protected, and preserved many aspects that define our community. Thank you for your generosity and support year in and year out.

May the coming year be filled with hope, faith, and love for one another. Together, we will continue to advance our mission by building upon the legacy of Lakeside Chautauqua and creating a future that is as vibrant and inspiring as our past.

Best regards,

Charles C. Allen, Interim President and CEO, Lakeside Chautauqua

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OUR VISION

A Chautauqua community dedicated to Christian values and cultural excellence, nurturing mind, body and spirit.

IMPACT

THE POWER OF THE FOUR CHAUTAUQUA PILLARS

RELIGION



27,337
Lakesiders
grew in their
spiritual journeys.

EDUCATION



9,473 Lakesiders
learned and
broadened their
perspective
together.

ARTS



51,719 Lakesiders
nurtured their
creativity.

RECREATION



43,791 took part in
recreation activities
to strengthen
wellbeing.

LAKESIDE STORY

Seven-year-old Macey comes running toward the Pavilion with her swimsuit on and a beach towel in tow. Her smile is as big and bright as the sun. It's her family's annual week at Lakeside and she's eager to experience it all - art classes, swim lessons, God Squad, concerts, sunsets, playgrounds, games on the front porch and, first on her list, cannon balls off the dock.

This special place helps Macey and her family retreat from the hustle and bustle of life. It's a time to pause, rest, recharge, reconnect and explore one-of-a-kind opportunities that allow Macey to just be a kid - growing, learning, playing and laughing.

These precious moments are only a snapshot of the millions that happen at Lakeside Chautauqua every summer. The power of all four Chautauqua Pillars - religion, education, arts and recreation - allows Macey, her family and thousands of Lakesiders each summer to deepen their spiritual journeys, learn about the world together, unleash creativity and reinvigorate personal wellness.

A special place like Lakeside is needed now more than ever, and you have an opportunity to strengthen the power of the four Chautauqua Pillars, and ultimately, the Lakeside Chautauqua experience.

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Lakeside Mission

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LONG-TERM STRATEGIC PRIORITIES

1

Lakefront Restoration & Programming

Prevent further erosion of the shoreline & expand lakefront facilities & recreational programming.

2

Guest Housing, Facilities & Experience

Upgrade & expand guest housing facilities & experiences.

3

Upgrade Facilities & Infrastructure

Develop & implement an asset management plan, prioritizing upgrades of existing facilities & infrastructure.

4

Year-Round Family Destination

Expand upon Lakeside's traditional summer season.

5

Revenue-Generating Growth Opportunities

Identify growth opportunities that support Lakeside's mission & vision.

149TH SEASON HIGHLIGHTS

Lakeside Chautauqua has nourished the mind, body and spirit of thousands of Lakesiders and guests. The culture and traditions in our community create dynamic experiences for all generations while providing a place of retreat to escape from the cares of the world.

In the Fiscal Year 2022-23, we invested to protect Lakeside by enhancing the guest experience and the Chautauqua program and preserving our sacred spaces, like the shoreline, and attracted seasonal employees despite competition.

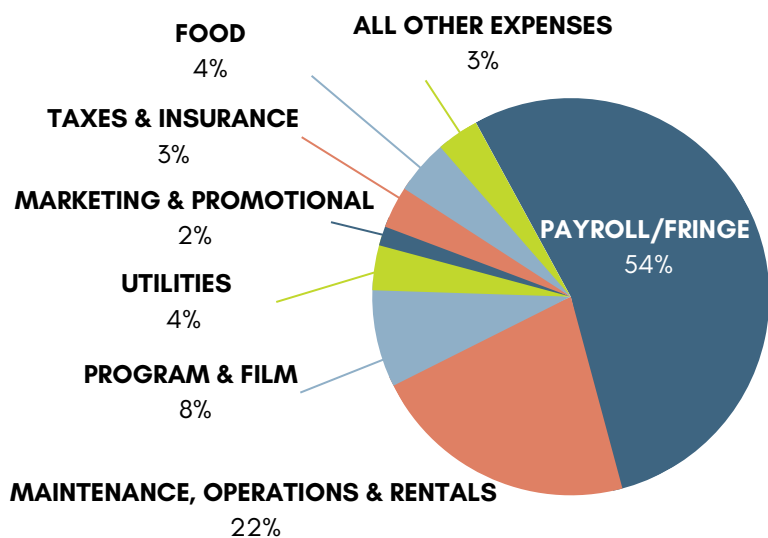
- **Lakefront & Dock Preservation:** We committed to addressing the lakefront and dock challenges. Lakeside successfully submitted the documentation to ODNR to begin work on the shoreline in spring 2024.
- **Fountain Inn Refresh:** New carpet was installed in public spaces and rooms at the Fountain Inn to improve the guest experience. Toilets, sinks and countertops were replaced.
- **Wage Inflation & Staffing Shortages:** Lakeside has not been immune to the nationwide labor crisis. Labor shortages created a competitive market for specialized positions resulting in wage increase in some areas. Lakeside's Human Resources Team increased attendance at job and career fairs to keep our jobs at the forefront. Due to the effort, Lakeside was able to keep departments well-staffed for quality guest experience.
- **Cleaning & Maintenance:** Springboarding from last year, Lakeside continues to work to ensure that the facilities and grounds are well-maintained and cleaned. More than 90% of Lakesiders that responded to a guest experience survey shared that they felt highly satisfied that the grounds are clean and maintained.
- **Year-Round Family Programming:** We were excited to return a significant number of programming to our beloved Hoover Auditorium and add fall and winter experiences, building out the year-round program.

LAKESIDE'S FINANCIALS

Lakeside Chautauqua is a nonprofit 501 (c)3 organization that manages roughly one square mile of land with historic buildings, roads and structures. With programming across all four Chautauqua pillars, the holistic Lakeside experience makes an impact on individuals every year.

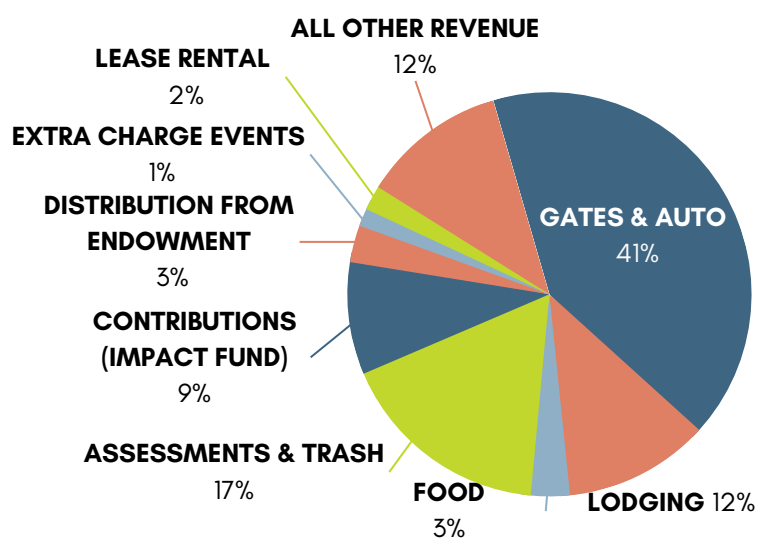
2022-2023 EXPENSES

Expenses	Actual \$000	Percentage
Payroll/Fringe	5,389	53.76%
Maintenance, Operations & Rentals	2,184	21.79%
Program & Film	794	7.92%
Utilities	366	3.65%
Marketing & Promotional	157	1.57%
Taxes & Insurance	343	3.42%
Food	444	4.43%
All Other Expenses	348	3.47%
Total	10,025	100%



2022-2023 REVENUE

Revenue	Actual \$000	Percentage
Gates & Auto	4,697	41.19%
Lodging	1,330	11.66%
Food	354	3.10%
Assessments & Trash	1,949	17.09%
Contributions (Impact Fund)	1,024	8.98%
Distribution from Endowment	338	2.96%
Extra Charge Events	161	1.41%
Lease Rental	225	1.97%
All Other Revenue (includes ERC)	1,324	11.61%
Total	11,402	100%



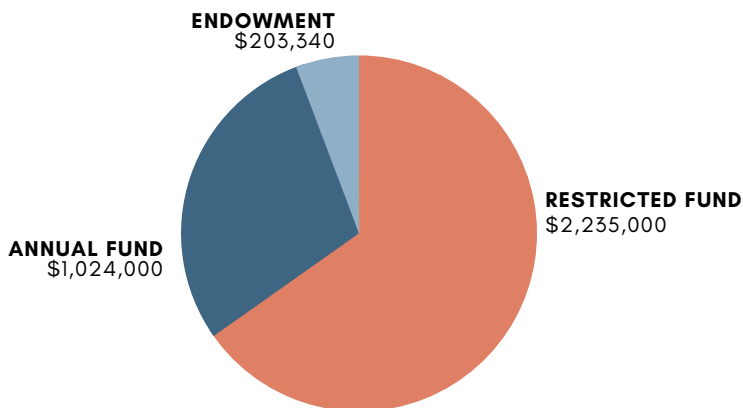
HISTORIC PRESERVATION FEE

This fiscal year, a historic preservation fee was added to the Chautauqua Pass to help maintain our buildings and grounds. From daily and weekly guests, \$44,473 was raised and funds were spent to paint the exterior of Bradley Temple and repair the historic doors.

YOUR GENEROSITY

Your kindness and care enhanced the beauty, blessings and brilliance of Lakeside and created an incredibly memorable year. It's because of you that the Chautauqua experience across all four pillars engaged the diverse interests of Lakesiders young and old.

It's because of you that our parks, historic buildings, shoreline, streets and community continue to be well-maintained. It's because of you and your generous financial support and volunteerism that the Lakeside mission comes alive.



AUDITED FINANCIALS

Financial transparency is important to Lakeside. Each year, a third-party firm conducts an audit. Lakeside provides the audited financials on the website to download.

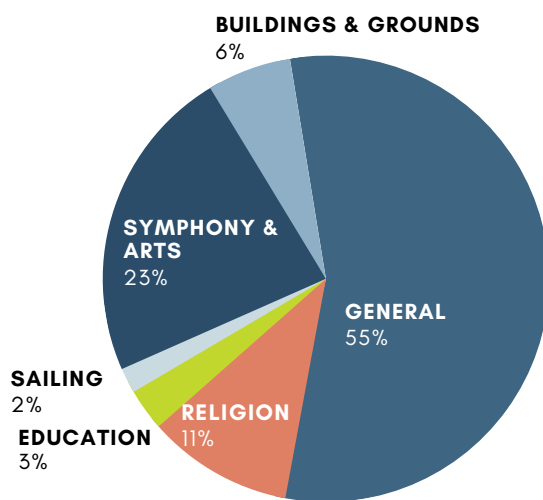
LAKESIDE'S ENDOWMENT

BALANCE

It's vital for Lakeside to continue to grow the Endowment, the investments that support the future of Lakeside. Lakeside distributes 4% of its three-year rolling average Endowment balance to support the Chautauqua programming, preservation of historic buildings and our beautiful grounds.

At the end of the 2022-23 fiscal year, Lakeside's Endowment totaled more than \$8.3 million. New gifts were added to the endowment totaling \$203,340. Many families have planned a legacy gift to help grow the endowment and you can, too.

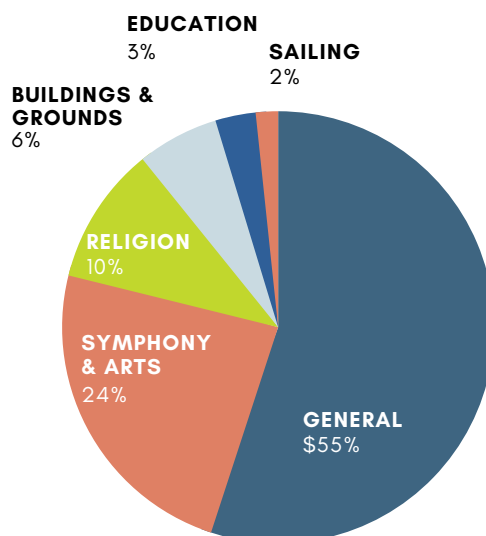
Endowment Designation	Actual \$000	Percentage
General	4,657	55%
Religion	887	11%
Education	256	3%
Sailing Endowment	154	2%
Symphony & Arts	1,925	23%
Buildings & Grounds	512	6%
Total	8,391	100%



DISTRIBUTION

This year, the Endowment distribution totaled \$338,167 and supported the operational budget, including programs, arts, religious life, education and the grounds.

Endowment Distribution	Actual	Percentage
General	186,181	55%
Symphony & Arts	80,527	24%
Religion	34,938	10%
Buildings & Facilities	20,663	6%
Education	10,212	3%
Sailing	5,646	2%
Total	\$338,167	100%

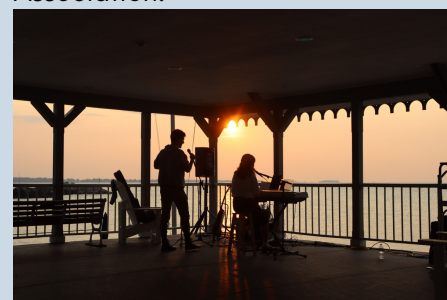


LAKESIDE CHAUTAUQUA FOUNDATION

The Lakeside Chautauqua Foundation is a nonprofit organization under the laws of the State of Ohio. The Foundation is responsible for raising and growing charitable giving to support Lakeside Association in accordance with Lakeside's mission. The Foundation manages the long-term endowment funds and annuity accounts, oversees the Lakeside Impact Fund, and cultivates major gifts. The Foundation provides oversight and accountability for funds raised, funds distributed and results achieved. Furthermore, the Foundation provides education regarding philanthropic support for Lakeside.

The Foundation supports the Lakeside Association Board of Directors. The Foundation chairperson, an ex officio of the Lakeside Association Board of Directors, reports the Foundation's activities at all Lakeside Association Board meetings.

The Lakeside Association Board identifies and communicates the amount of charitable funds needed each year to implement the mission and vision of Lakeside. Furthermore, the Foundation plans solicitation of the donor community for the desired funds needed by the Association.



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PRESERVING LAKESIDE FOR GENERATIONS TO COME

Lakeside Chautauqua is a tradition families have shared through several generations and is a place that many Lakesiders want to ensure is around for years to come.

Meredith Meyer, a fourth-generation Lakesider, and her husband, Salam Chaudhary, spend their summers in Lakeside with their children, Morgan and Reed, who are fifth-generation Lakesiders.

"In today's world, where people interact online and don't know their neighbors, Lakeside is a place where we look out for each other, and kids can have more freedom because it's safer," Chaudhary said. "Lakeside offers opportunities to connect and reconnect with family and friends and build strong relationships with other Lakesiders."

"When our kids were younger, Lakeside played an important role in laying a religious foundation through God Squad," said Meyer. "They also loved the Hoover programs – the magic shows, comedians, the symphony and ballet. It was wonderful to expose them to the arts – even if they only lasted the first 15 minutes of the show." Meyer added, "As our kids have gotten older, Lakeside remains a special place where we make time for family and have shared experiences that create lasting memories."

Meyer and Chaudhary are members of the Founders Society. Both agree that Lakeside is a place they want to see preserved for generations to come, and they have done their part to make that happen by including Lakeside in their estate planning. They encourage others to do the same.

"We felt it was important to join the Founders Society," Chaudhary said, "We feel we have an opportunity and an obligation to pass on the Lakeside experience to future generations."

The Founders Society honors individuals who have established planned gifts (charitable remainder unitrust, bequests, etc.) or have expressed planned giving intentions with Lakeside named as a beneficiary.

The commitment of Meyer and Chaudhary and members of the Founders Society ensures the Lakeside experience continues and remains for future generations.



LEAVE YOUR LEGACY AT LAKESIDE

Planning a gift is an investment in the future of Lakeside and a significant way to make a lasting difference. To discuss planned giving options, please reach out at (419) 798-4461, ext. 246.

SNAPSHOT OF CAPITAL & TECHNOLOGY IMPROVEMENTS IN 2022-23 FISCAL YEAR

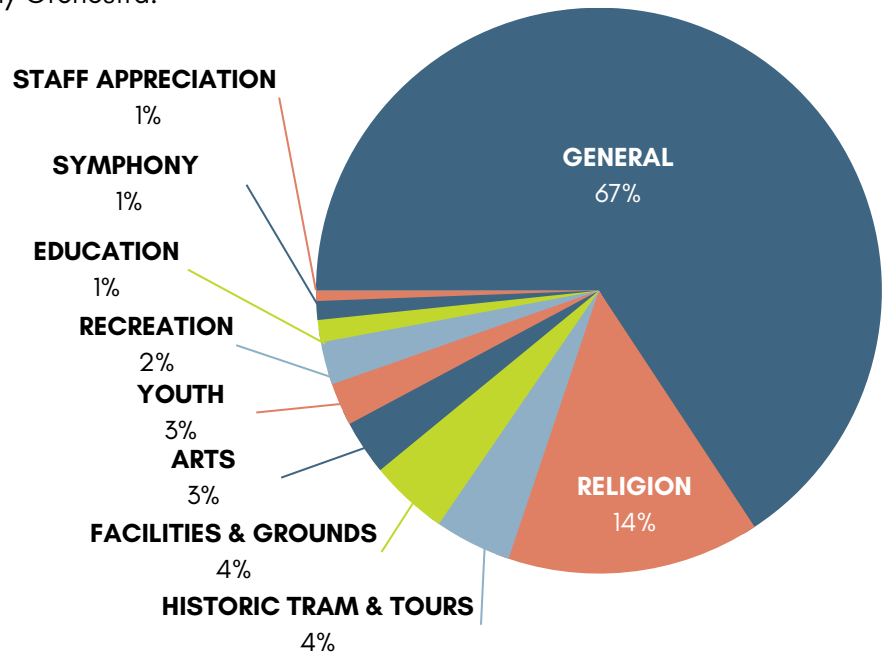
Each year, Lakeside makes enhancements and repairs on our historic structures and grounds. Below are highlights that were made over the last year.

- Fountain Inn hotel room upgrades
- Fountain Inn lobby upgrade with carpeting
- Perry Park courts resurfacing
- Bradley Temple exterior painting & door repairs
- Bradley Temple interior improvements
- New Hoover doors
- New Hoover soundboard

LAKESIDE IMPACT GIVING

The Lakeside Impact Fund powers the Lakeside experience, including the Chautauqua programs, historic buildings and beautiful grounds. The Impact Fund directly supports the day-to-day operations of Lakeside. In 2022-23, community members provided support across all four Chautauqua Pillars, the grounds, youth programming and our beloved Lakeside Symphony Orchestra.

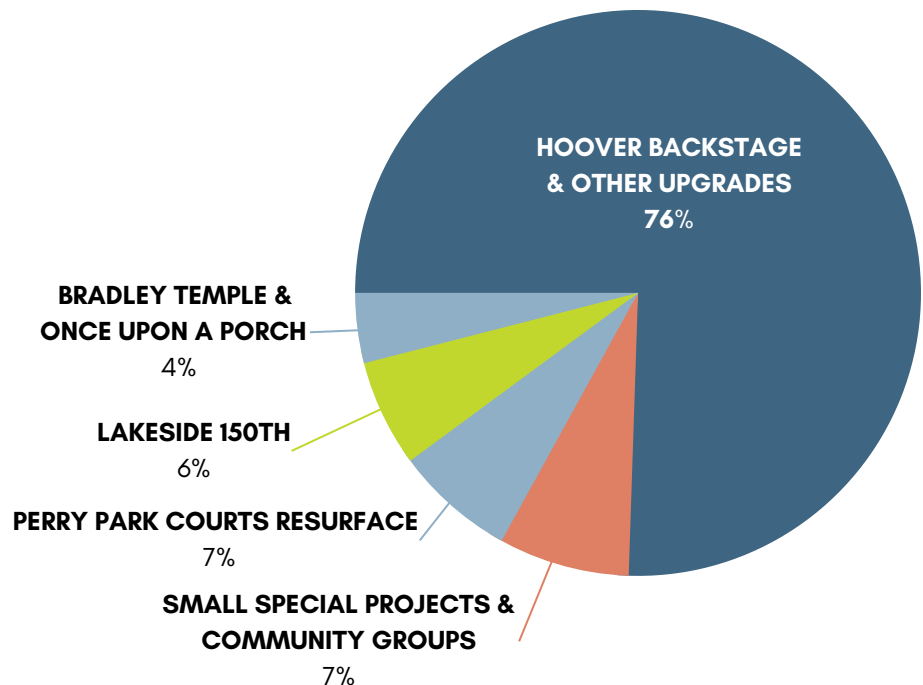
Impact Fund Designation	Actual \$000	Percentage
General	673	67%
Religion	148	14%
Historic Tram & Tours	45	4%
Facilities & Grounds	46	4%
Arts	32	3%
Youth	25	3%
Recreation	25	2%
Education	13	1%
Symphony	11	1%
Staff Appreciation	6	1%
Total	1024	100%



SPECIAL PROJECTS

Each year, generous donors provide support to restricted projects, funds and programs. In 2022-23, donors provided support to the lakefront, Memorial Garden at Chautauqua Park, enhancements to Perry Park, historic preservation, Hoover Auditorium renovations and repairs and the Sesquicentennial Celebration.

Restricted Giving	Actual \$000	Percentage
Hoover Backstage & Other Upgrades	1,756	76%
Small Special Projects & Community Groups	174	7%
Perry Park Courts Resurface	160	7%
Lakeside 150th	142	6%
Bradley Temple & Once Upon a Porch	93	4%
Total	2,325	100%



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LAKESIDE'S HISTORY



150 years ago, the Lakeside community was born. A group of innovators with a desire to come together and share in life's experiences created a sense of belonging and purpose known today as Lakeside Chautauqua. With Methodist heritage and roots in the camp meeting, the founders of Lakeside dreamed of a place where people could gather in community to reconnect, learn, create, worship and renew in a sacred, peaceful setting along the shores of Lake Erie.

Even today, Lakeside is connected to the Chautauqua Trail and is one of the thriving Chautauqua communities still in existence. Year after year, a group of dedicated leaders, staff, board members, volunteers, individuals, families, homeowners, faithful supporters and the community have deepened their connection to Lakeside's timeless mission.

2022-23 LAKESIDE STAFF

Kip Greenhill, President
Charles Allen, COO
Sam Chelliah, VP of Finance
Jeannie Fleming-Gifford, VP of Programming
Gretchen Colon, VP of Advancement & Marketing

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